

FOR IMMEDIATE RELEASE

COEXPAN & EMSUR will be showcasing their latest packaging solutions that move towards consumer convenience and sustainability at Pack Expo 2018

- The latest rigid and flexible developments of COEXPAN & EMSUR aim to meet the increasing consumers' requirements for longer-shelf life, easy recycling and cost-effective packaging
- Both sister companies are focused on their sustainability strategy to develop better products that contribute to food waste reduction and that can be recycled or biodegradable after their use

August 2nd, 2018 ---- COEXPAN & EMSUR will exhibit their rigid and flexible packaging solutions at Pack Expo International, the world's largest packaging event for 2018 in America that will take place in Chicago from the 14th to 17th of October.

The two main divisions of Grupo Lantero will display their combined solutions, as previously did in other renowned international trade shows such as Interpack or Pack Expo Las Vegas, to more than 50,000 expected attendees from the Dairy, Fresh Food, Processed Food, Beverages and Home & Personal Care consumer markets, among others.

Focusing on delivering value through better packaging

Both sister companies will present at Pack Expo Chicago their latest packaging developments focused on their Innovation Pillars: Convenience, Active & Smart, Sustainability and Differentiation, mainly intended to the Food and Beverages industries.

Increasingly, consumer trends are driven by the demand of more portion control, personalization and flexibility in their packages that can be suitable for on-the-go lifestyles





as well as reducing the amount of food waste at their homes. Likewise, freshness and longer shelf-life in plastic containers for better food preservation are making a significant impact on the industry with more active and intelligent packaging solutions.

To meet the increasing consumer's requirements in terms of Convenience and Food Waste reduction, COEXPAN & EMSUR will show at Pack Expo their latest packaging developments such us resealable and peelable films; multi-layer sheets with medium and high barrier protection suitable for a wide range of packaging applications (lids, flow & pillow packs, rigid trays, vacuum skin trays, single-serve capsules, etc.); a variety of lids, sleeves and pouch formats with a wide range of printing effects and finishes; and FFS rigid sheets with antimicrobial additives and oxygen scavengers, among others.

New solutions for recyclability meeting Circular Economy principles

Furthermore, in compliance with their commitment to Sustainability, COEXPAN & EMSUR have developed new packaging solutions aimed to meet the new targets for improving recyclability, reducing environmental impact and plastic waste. Accordingly, Pack Expo's visitors will find products made with bio-based materials like PLA (sleeves, lids, labels, pots, etc.) and the much-demanded OPS wrap-around banderole, as well as other rigid packaging solutions made with post-consumer recycled materials, such as 100% rPET trays and FFS sheets made of rPS, suitable for food contact and aligned with the principles of the Plastics Circular Economy.

COEXPAN & EMSUR product portfolio includes <u>Rigid Solutions</u>: FFS Plastic Sheets, Roll-Stocks and Thermoformed containers such as Fresh Food & Ready Meals trays, Cups & Pots for Coffee and Tea, Clamshells for Fresh Fruits and Vegetables, among others; and <u>Flexible Solutions</u> such as FFS Lidding, in-mould labelling, Laminated films, gravure & HD flexo printing, Shrink Sleeves, Roll-stock films for FFS Products, Bags and Pre-made pouches for FS applications.

The combination of synergies of COEXPAN & EMSUR allow them to produce comprehensive rigid and flexible portfolio aimed to respond to the demanding needs of the packaging industry at a global level.

COEXPAN & EMSUR look forward to meeting you in **Booth E-7366** at the Pack Expo International trade show and present their latest solutions for rigid and flexible packaging.

Check out their exhibitor profile in Pack Expo Chicago here.





Rigid and Flexible Solutions at FachPack 2018

COEXPAN & EMSUR will be exhibiting their innovations in Europe as well, at the packaging trade fair FachPack 2018, which will take place in Nuremberg, Germany, from the 25th to 27th of September.

ABOUT COEXPAN:

First mover in extrusion accounting with more than 45 years of experience within the industry, is the Grupo Lantero division specialized in the manufacture of rigid plastic sheets and thermoformed products to provide solutions to packaging industry globally.

The Company currently operates 13 production plants in Germany, France, Spain, Italy, Russia, Chile, Brazil and Mexico, and distributes its products in over 50 countries, which represents a production capacity exceeding 200,000 tons per year.

www.coexpan.com

ABOUT EMSUR

Emsur is a division of Grupo Lantero dedicated to the manufacture of flexible containers for packaging solutions primarily designed for the food sector, with both rotogravure and flexographic printing.

EMSUR employs over 900 people at 10 production plants in 8 different countries. Its clients are spread throughout more than 60 countries spanning the Americas, Europe, Africa, the Middle East and Asia.

www.emsur.com

