

English Version

For immediate release

EMSUR France will be showcasing its latest resealable solution at ALL4PACK Paris

The Emsur's French subsidiary is present at the show in partnership with several suppliers and machine producers.

Paris. 26/11/2018

Emsur France SPO will be present at this year's ALL4PACK Paris exhibition thanks to the **latest solution developed in collaboration with TESA**, as their strategic partner for this specific adhesive tape for the French market.

Tesa® Lift & Reseal technology is a strong, single-sided adhesive tape with a specially designed adhesive layer that can effectively **seal flexible packaging up to more than 20 times**. Emsur will be showcasing its **new innovative solution** at BFR's stand, on the VFFS packaging machine set up for demos. You can find them at **stand 6L060 / 6N059** where their technical experts will be on hand to answer all your questions.

The **key benefits** of this new solution are:

- Very high adhesive power
- Good tear resistance
- Printable
- Brand identity preserved
- Suitable for all product lines
- Does not leave marks or cause discoloration
- 24-month packaging integrity
- Ease of use for consumer / manufacturer

In addition, Emsur will also be present at the French packaging & logistics exhibition via technology producers such as OMORI, UVA, ILAPAK, AERA, UGOBECK, who **will be using EMSUR's reels to demonstrate their machines**.

The exhibition starts today and runs until Friday, with over 1,350 exhibitors and nearly 80,000 professionals visiting the show. The agenda for these four days **addresses current market transformations**, focusing on 5 major areas: new material alternatives, solutions for omni-channel packaging and e-commerce, innovations for a sustainably packed and protected world, solutions for the digital transformation of businesses and logistics, and printing for special applications.

ABOUT EMSUR

EMSUR is the Grupo Lantero division dedicated to the manufacture of flexible containers for packaging solutions primarily designed for the food sector, with both rotogravure and flexographic printing, including QR and Ink-jet. Among others, Emsur has capabilities to produce FFS Lidding and in-mould labelling, VFFS and HFFS bags & pouches and sleeves, die-cut lids & stickers.

EMSUR employs over 800 people and it has 10 production plants across 8 different countries with a capacity exceeding 900,000,000 square meters. Its clients are spread all over 60 countries spanning the Americas, Europe, Africa, the Middle East and Asia.

www.emsur.com

Contact:

- Marketing and Communications EMSUR FRANCE SPO, Jean Marc Jahier : jean-marc.jahier@emsur.com
- Corporate Marketing & Communications, Amparo Cervera: amparo.cervera@emsur.com