

English Version

Emsur has reinforced its presence in Russia after a successful first year in partnership with Eximpack

Emsur and Eximpack, located in St. Petersburg (Russia), became partners through a partial acquisition one year ago. This month they celebrate the first anniversary of a fruitful cooperation. This strategic movement has meant an important step for Emsur to become global and reinforce its presence in Europe.

Madrid (Spain), 29/09/2017 ---- Eximpack, founded in 1998, offers flexible packaging solutions mainly to the beverage, dairy and food sector for companies such as Coca-Cola, PepsiCo, Marevan foods, Ehrmann and Wrigley. The organisation has a lean production, which includes extrusion, rotogravure printing, lamination and label converting department, and their flagship products are shrink sleeves. The plant holds a skilled workforce of 240 people and has a total constructed area of over 10,000 sqm.

The Eximpack's partnership highlights Emsur commitment to the Russian market and its contribution to increase the delivery of high quality products in the Eastern European region.

According to Alain Zijlstra, CEO Emsur: "The partnership with Eximpack builds on our technical and market expertise to serve our clients globally. This acquisition provides Emsur with the additional manufacturing capacity and knowhow required to meet our growth ambitions within the flexible packaging market at a global level."

The GM of Emsur-Eximpack, Andrey Smirnov, said: "Joining a new team is always beneficial; we are proud of our achievements over the past years and now we have the opportunity to combine our efforts, knowledge and whole experience with our global partner Emsur. At the same time, we think of new products and innovations for the future as our main development strategy to follow. We expect to bring Eximpack to a new global level while keeping all advantages of a local supplier."



ABOUT EMSUR

Emsur is a division of the Grupo Lantero dedicated to the manufacture of flexible containers for packaging solutions primarily designed for the food sector, with both rotogravure and flexographic printing.

The company currently has 10 production plants and 7 sales offices that allow them to conduct business in over 60 countries spanning the Americas, Europe, Africa, the Middle East and Asia.

<http://www.emsur.com/>

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